

# BRONWYN CONROY

International Beauty School

**CIDESCO Beauty Therapy**  
**Full Time Course**  
**October 2018 - July 2019**  
**Monday - Thursday**

The Bronwyn Conroy Beauty School has been at the forefront of beauty therapy training in Ireland since 1972 and is renowned for producing an elite brand of students trained to the highest standards of professionalism who are industry ready. The high esteem in which the Bronwyn Conroy Beauty School is held ensures that our students are highly sought after by employers within the beauty industry, opening a world of opportunities.

It is no surprise that many of our past pupils have gone on to open highly successful beauty salons and beauty schools not only in Ireland but also across Europe, the USA and as far afield and Australia, China, Canada and New Zealand.

The beauty industry is a customer focused business so it is critical that you have an interest in maximizing your communications skills, combined with an ability to sell beauty products, services and skills. Working in our school student salon each week gives you the opportunity to acquire retail selling skills under the watchful eye of industry experts who have successfully run their own businesses and are now keen to pass on their skills and expertise.

This is an unrivaled commercial experience that the Bronwyn Conroy College offers and has resulted in the development of many commercial relationships with recruitment companies, salons and spas throughout the country requesting our students due to the high standard of training. This guarantee of career opportunities is the result of the excellent training and consistently high standards that we deliver.

This course is highly demanding and it is only when the student begins that they realise just how challenging it can be. It is for this reason that we insist on meeting with anyone who is interested in enrolling to ensure that this is the right choice for them. Our tutors have all gained many years of commercial experience and in some cases, are still working in the industry. This ensures that the standard of teaching we offer is always current and fresh.



## **Our Business and Brand Partners**

### **Galgorm Spa Village & Hotel Resort**

It is with great delight that we can announce a new partnership with Galgorm Spa Village Resort and Hotel Resort in Ballymena. The Spa in Galgorm, is offering an amazing opportunity for our CIDESCO students.

During training or upon completion of the course, Galgorm guarantees our students full or part employment. The criteria for achieving this opportunity will be clearly explained at interview and throughout the course. This is a unique offering for a private beauty school in Northern Ireland and demonstrates the recognition that our students receive within the beauty industry in Ireland.

### **Environ Skin Care**

We are pleased to announce a new partnership with world renowned Environ Skin Care. This relationship offers our CIBTAC/ CIDESCO students a further 3 days training in the advanced skin care treatments offered with this amazing brand. Upon completion of your CIBTAC/ CIDESCO course you can also participate in a further one-week post grad training programme to take your skills to the next level. Once again, this is exclusive to Bronwyn Conroy and ensures that our students graduate qualified in the use of this highly acclaimed brand. Students are first introduced to the Environ collection when they are due to commence their college salon hours. This gives students real salon experience in carrying out treatments. This role is beneficial in developing confidence, as well as gaining weeks of real life work experience whilst still in college.

### **Rene Guinot Skin Care - Hydradermie**

This year we have also developed a brand-new partnership with global skincare brand, Guinot. Again, this relationship affords our CIBTAC / CIDESCO students a full day postgraduate training in Rene Guinot's star facial, Hydradermie. The brand was established over 40 years ago by French biochemist Rene Guinot who introduced the revolutionary professional skincare treatment, known today as Hydradermie. Hydradermie was the first facial to use mild galvanic and high frequency currents to deeply cleanse, ionise and oxygenate the skin for a facial experience unlike any other. Today Guinot treatments and products are available in over 70 countries worldwide, in prestige Guinot appointed salons and spas. Once again this is exclusive to our private beauty school and ensures that our students graduate, qualified in another world-renowned brand.

### **Insanity Tan Partnership**

As experts in the tanning industry, we are delighted to be working in partnership with Insanity Tan created in Northern Ireland, with headquarters in Keady, Armagh. You've probably heard a great deal about Insanity Tan recently, as the company was the title sponsor for the popular Miss Northern Ireland contest.

We love supporting this home grown brand and it definitely gets our seal of approval as the tan of choice for our BABTAC Spray Tanning Course. All students will learn how to create a natural, beautiful, safe and all over glowing tan and graduate with a sound knowledge and understanding of the Insanity tan's unique formulas that can be mixed to precisely match what look clients would like to achieve.

Insanity tan uses the finest natural and organic ingredients, is ultra-hydrating and guaranteed

to give you the most insanely gorgeous colour, that fades flawlessly.

### **Perron Rigot Wax Partnership**

Bronwyn Conroy Beauty School Belfast is delighted to announce that we are now the regional trainers for Perron Rigot Cerepil Wax System from the French wax masters. Renowned for its superior performance Perron Rigot, Cerepil Wax is the wax system used on our intimate waxing course. This advanced waxing training course is for the skilled wax therapist who wants to learn how to perform the fashionable Brazilian and Hollywood bikini wax using the Cerepil Wax system with skill and confidence. The crème de la crème of waxes, Perron Rigot, Cerepil Wax has managed to tick all the right boxes, Beauty therapists can offer clients advanced waxing treatment, using a virtually pain free waxing system with no skin irritation or sticky residue left behind.

### **Lava Shells Ambassador College**

As a Lava Shell ambassador college, Bronwyn Conroy Beauty Salon and School is now offering the exclusive Lava Shell Relax training. Training will be delivered by our college tutors, who have been fully trained by Shared Beauty Secrets Lava Shell Experts, to deliver teaching of the highest standard possible.

The Lava Relax massage training will be offered to students as an inclusive part of their course, allowing them to develop an additional valuable skill. With over 2000 salons and spas offering the in-demand treatment, this affords students an edge over other applicants when applying for jobs. Being portable, qualified therapists can add Lava Shell massage to their mobile treatment menu, making it a highly-sought skill.

### **Jane Iredale Make-up Partnership**

We are delighted to reveal that we are now partnered with this world renowned collection of clean no nonsense make-up brand.

Built with the belief that 'the most beautiful cosmetic you can wear is a healthy skin' we are delighted to have developed a close working relationship with the world-renowned make-up brand. Students will learn how they can fulfill any client need with Jane Iredale cosmetics collection, as well as creating a professional makeup application that treats the skin.

Iredale Mineral Cosmetics is a skincare and mineral makeup company that embraces the holistic approach to beauty developed by the founder, Jane Iredale. For over 20 years, Jane has been committed to revealing and enhancing your natural beauty through long-lasting pure mineral makeup in rich colours and soothing skin care products that nurture your skin and are actually good for it. The unparalleled range of products are free from synthetic oils, dyes and preservatives. Jane Iredale make-up is not just a refinement of conventional make-up; it's a new technology. It's so effective that it is recommended by plastic surgeons, dermatologists and skin care professionals around the world

### **Here's just a few of the reasons that Jane Iredale is unique:**

- Unparalleled range of products, colours and finishes
- Free from fillers, synthetic oils, dyes and preservatives
- Made with the highest quality minerals
- Pharmaceutical grade vitamins and antioxidants
- Natural SPF in many of our products

- Weightless, long-lasting coverage
- Recommended for use after facial treatments
- Soothing and easy to apply
- Water resistant

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*Please read through the following information about our Cibtac / Cidesco courses. If you have any queries do not hesitate to contact us at the school, we will be happy to answer any further questions you have before you decide to set out on what we believe is one of the most interesting and rewarding careers of all.*

## Full time day course

### International CIBTAC/CIDESCO Beauty Therapy Course

The CIDESCO diploma is the world's most prestigious qualification in the field of aesthetics and beauty therapy. Employers value the CIDESCO qualification because it proves that you have attained the very highest standard of expertise and professionalism in aesthetics and beauty therapy. The prestigious CIDESCO diploma is awarded to students who have passed both theory and practical examinations. The pass mark for CIDESCO is 70%.

CIBTAC is an international examination board responsible for the education and training of beauty therapists worldwide it has built up its reputation over 40 years and is renowned for its high levels of training and promotion of even higher standards. With a CIBTAC diploma a therapist can work all over the world. Employers recognise the value of these diplomas and know that the CIBTAC trained therapist will be competent and professional and an asset to their business. The pass mark for CIBTAC is 60%.

Successful graduates will receive the CIBTAC and CIDESCO international qualifications plus the Bronwyn Conroy Beauty School Diploma.

#### **In addition to this standard curriculum the CIDESCO course incorporates training in**

- Steiner cruise ship recruitment
- Galgorm spa resort recruitment
- Environ student college programme level 1
- Jane Iredale make-up masterclass
- Brilliant Brows
- Gel polish 2-week manicure workshop
- Spray tanning workshop
- Indian head massage training
- Deep tissue massage training
- Lava shells massage training
- Touch therapy back & scalp massage workshop
- Reflexology and meditation workshop
- Caflon ear-piercing training

\* for a Babtac Accredited diploma add £45.00

#### **Short courses available (current students discount 10% off tuition fees)**

- Advanced waxing (Perron Rigot)
- Aromatherapy
- Reflexology
- Acrylic nail extensions
- Gel nail extensions
- Ilash Xpress lash extensions
- Lash lift

## **CIDESCO / CIBTAC course structure**

The full time CIDESCO / CIBTAC day course runs from October to July (10 months). Students begin their training with the CIBTAC beautician module. The examination for this is in February. The body therapy and electrical epilation combined with the CIDESCO theory and practical modules are started in the New Year. The CIBTAC Body Therapy & Electrolysis examinations are held in June. The CIDESCO examination is taken in July.

### **The CIBTAC modules and the subjects covered in each are as follows:**

#### **1. AESTHETICS**

##### **CIBTAC AESTHETICS TREATMENT DIPLOMA**

- Consultation and Record Keeping
- Contraindications to Therapies
- Skin Care / Skin Analysis
- Use of Skin Scope Scanner
- Face, Neck and Shoulder Massage
- Mask Treatments
- Lash and Brow Treatments
- Facial Electrotherapy (Micro-current; non-surgical lift, Vacuum Suction, Galvanic & Facial Faradic E.M.S.)
- Product Knowledge
- Cosmetic Science
- Waxing (hot wax and strip methods)
- Manicure and Pedicure
- Make-up Day, Evening & Bridal

In addition to standard Aesthetics curriculum we include the following training;

- 2 Week Gel Manicure
- Brilliant Brows
- Spray Tanning

#### **2. BODY**

##### **CIBTAC BODY THERAPY DIPLOMA**

- Body Massage
- Figure Analysis
- Diet & Nutrition
- Body Electrotherapy (Vacuum Suction, Galvanic, Faradic E.M.S, G5 Massage & Infrared)
- Body Wraps and Masks

In addition to standard body therapy curriculum, we include the following training:

- Indian Head Massage
- Deep Tissue Massage
- Lava Shells Massage
- Spray Tanning

## ANATOMY & PHYSIOLOGY

- Cells, Tissues & Metabolism
- Anatomy and Physiology of the whole body

## 3. ELECTRICAL EPILATION

- Theory of Permanent Hair Removal
- Apilus Advanced Hair Removal Technology

## GENERAL STUDIES

- Health & Hygiene
- Business Studies
- Electricity
- Salon Management
- Retail Sales

## CIDESCO BEAUTY THERAPY - in addition to the above

- Skin & Dermatology
- Diet & Nutrition
- Physics & Chemistry
- Advanced Cosmetic Science
- Advanced Skin Treatments
- Cool Peels
- Nutrition for Skin
- Case Study of Students Choice

## PROFESSIONAL CONDUCT AND PERSONAL AWARENESS

- CV Design and Content
- Interview Techniques
- Understanding your Strengths & Developments Needs
- Job Adverts
- Competencies Based Interview Preparation
- Completing Application Forms
- Preparation for Interview
- Simulated Interviews
- Business Plan Creation

## BRAND TRAINING

- Rene Guinot Skin Care
- Eve Taylor Aromatherapy
- Environ Skin Care
- Jane Iredale Mineral Make-u

## DELIVERY METHOD

- College based practical lessons
- Theory Lessons



- Online Learning
- Client Salon Sessions

## EXAMINATIONS

- Practical Exams
- Theory: Multiple Choice Questions
- Case Studies: CIDESCO candidates must research and write a project assignment on a subject relevant to beauty therapy and connected to their case histories. This was introduced in 2017 to replace the specialised subject.

## QUALIFICATIONS

- CIBTAC Beautician Diploma
- CIBTAC Body Therapy Diploma
- CIBTAC Electrolysis Diploma
- The CIDESCO Beauty Therapy Diploma
- Advanced Skin Treatments
- 2 Week Gel Manicure Certificate
- Brilliant Brows Certificate (CIDESCO candidates)
- Deep Tissue Massage Certificate
- Indian Head Massage Certificate
- Spray Tanning Certificate
- Bronwyn Conroy Lava Shells Massage Certificate
- Environ Certificate
- Jane Iredale Certificate

## PROGRESSION

Students can go on to study in Advanced Skincare. Postgraduate Brand training is available in the IIAA Environ Headquarters in Dublin.

## **Course Times**

October Monday - Thursday 9.30 - 4.30 until December when College Salon commences and all students participate on a Wednesday and Thursday evening practical session.

## **Holidays**

### Autumn break

Friday 26<sup>th</sup> October 2018 – Monday 5<sup>th</sup> November 2018

### Christmas break

Friday 21<sup>st</sup> December 2018 - Monday 7<sup>th</sup> January 2019

### Spring break

Friday 15<sup>th</sup> February 2019 – Monday 25<sup>th</sup> February 2019

### Easter break

Thursday 18<sup>th</sup> April 2019- Monday 29<sup>th</sup> April 2019

## **Graduation**

The school year will finish with a CIBTAC / CIDESCO graduation lunch at the Belfast Castle, when we hope that friends and family can join our students and the Bronwyn Conroy Team to celebrate the successful completion of their course.

## Payment plan:

The CIBTAC & CIDESCO course tuition fee is; £4050.00 plus exam fees of £630.00, course requirement includes, full beauty kit, wax kit, uniform, course notes and text books £320.00.

### **Option 1: Monthly Plan over 10 Months (surcharge applicable for credit terms)**

The deposit of £1350.00 is required. Then the first monthly payment commences on November 5th, 2018 and each month on the 5th for 8 Months November- June. A credit agreement will be put in place and signed by both parties to confirm full payment in the event of a cancellation once the course has commenced.

### **Option 2: Deposit plus 2 payments**

The deposit of £1350.00 is required. Then 2 payments, first made on November 5<sup>th</sup> 2018 and the second on 5<sup>th</sup> February 2019. If the course is cancelled after it has commenced, full fees are due. A credit application agreement will be completed and signed by all students on the first day agreeing to the terms and conditions above to enable fees to be charged should a cancellation occur.

## Banking Details

Bank of Ireland, Belfast City Branch, High Street, Belfast,  
Account 70609030  
Sort Code: 90-21-27

Call (028) 9035-2662 for more information or visit our website  
[www.beautytraining.com](http://www.beautytraining.com)

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